

## METHOD FOR DYNAMICALLY TARGETED INSTANT MESSAGING

### ABSTRACT

A network communication system for instant messaging comprising: a client-server network system with a server in communication with a client and a server and a network for communication therebetween, each of the server and the client operating as at least one of a sender and a recipient of a combined message; wherein the combined message includes a code and a communications message; and wherein the sender transmits at least one of the code and the combined message to the recipient. A method for instant messaging in a network communication system comprising: formulating a combined message to a recipient, the combined message including a code and a communications message; and transmitting at least one of the code and the combined message to a recipient.